Optimal Auctions with Correlated Bidders are Easy

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Abstract

We consider the problem of designing a revenue-maximizing auction for a single item, when the values of the bidders are drawn from a correlated distribution. We observe that there exists an algorithm that finds the optimal randomized mechanism that runs in time polynomial in the size of the support. We leverage this result to show that in the oracle model introduced by Ronen and Saberi [FOCS'02], there exists a polynomial time truthful in expectation mechanism that provides a $(1.5 + \epsilon)$ -approximation to the revenue achievable by an optimal truthful-in-expectation mechanism, and a polynomial time deterministic truthful mechanism that guarantees $\frac{5}{2}$ approximation to the revenue achievable by an optimal deterministic truthful mechanism.

We show that the $\frac{5}{3}$ -approximation mechanism provides the same approximation ratio also with respect to the optimal truthful-in-expectation mechanism. This shows that the performance gap between truthful-in-expectation and deterministic mechanisms is relatively small. En route, we solve an open question of Mehta and Vazirani [EC'04].

Finally, we extend some of our results to the multi-item case, and show how to compute the optimal truthful-in-expectation mechanisms for bidders with more complex valuations.

1 Introduction

Myerson, in his seminal paper [11], studies the following problem: n bidders are competing on a single item, and each bidder's value for the item is drawn independently from a distribution. What is the optimal revenue-maximizing auction? Myerson gives a complete and simple characterization of the optimal auctions. A natural open question raised by this work is to analyze the case when the bidders' values are drawn from a general (correlated) distribution. That question is the topic of this paper.

Naturally, the problem has been heavily studied in economics. Usually, the economics approach involved attempts to characterize restricted special cases. See [7] for a survey. One notable exception was given by Cremer and McLean [6], who show that sometimes an auction that extracts the *full social welfare* exists. However, the proposed solution works only for a restricted class of distributions. More severely, although each bidder's expected gain from participating in the mechanism is zero, it is common for a bidder to be charged an amount greatly exceeding her value. This is unrealistic in many settings.¹

¹For example, even if a bidder is risk neutral, she may not have a budget to cover a payment many times her bid.

Ronen [14] offers a thought-provoking alternative to the economics approach: instead of struggling to find an exact characterization of optimal auctions – even though a simple characterization probably does not exist in the case of correlated distributions – we should design auctions that are approximately optimal. Ronen presents the following elegant truthful mechanism, the lookahead auction, that provides in expectation at least half of the revenue of the optimal auction. First, find the n-1 bidders with the lowest values. Given their values, consider the conditional distribution of the value v_i of bidder i with the highest valuation, and calculate a price p that maximizes the expected revenue. If $v_i \geq p$, bidder i is assigned the item and is charged p, otherwise no one is assigned the item and no one pays anything.

We continue the line of research of studying approximately optimal auctions. In particular, we investigate the following three research directions.

Research Direction I: Obtaining Better Approximation Ratios

Perhaps the first question every theoretical computer scientist would ask following Ronen's paper is: "Are there mechanisms with better approximation ratios?" To answer this question we have to be more explicit about the computational model in hand. Ronen and Saberi [15] introduce the *oracle model*: the distribution is given to us as a black box and we are allowed to ask *conditional-distribution* queries. That is, given the values of n-k players, what is the conditional distribution of the values of the remaining k players? Ronen and Saberi prove several hardness results in this model, in particular that no *ascending* auction can guarantee a $\frac{4}{3}$ -approximation. The other model is the *explicit model*, where the running time has to be polynomial in the support size of the distribution. Papadimitriou and Pierrakos [13] prove that it is possible to exactly compute the optimal deterministic auction for 2 bidders, but NP-hard to do so for more bidders.

Research Direction II: Relaxing the Solution Concept

This paper considers three extensively studied notions of truthfulness. The simplest and strongest one is dominant strategy truthfulness (or deterministic truthfulness): a profit-maximizing strategy of each bidder is to reveal his true value. The second notion is randomized universal truthfulness: here a mechanism is a probability distribution over deterministic truthful mechanisms. The third notion is that of truthfulness in expectation: revealing the true value maximizes the expected profit of each bidder, where the expectation is taken over the internal random coins of the mechanism.

Myerson [11] shows that the optimal auction is always deterministic when bids are independent, even if truthfulness in expectation is allowed². We pose the following question: can truthful-in-expectation mechanisms achieve more revenue than deterministic mechanisms when the distribution is correlated? If so, how much more? Notice that this question is of interest both as a pure existence question and when computational efficient is taken into consideration. Both issues were studied in [3] in a different setting.

Research Direction III: Beyond Single-Item Auctions

Naturally, we would like to design revenue-maximizing auctions also for more complicated settings. The direct characterization approach of economists was successful so far only in limited settings — for example, Armstrong [1] characterizes optimal auctions for two items and two bidders with additive valuations, where each bidder has only two possible values for each item and the valuations are independently distributed — while the approximation approach of computer scientists was mostly

²In fact, he proves that this is true even under the weaker notion of Bayesian truthfulness (see [12] for a definition).

successful when either considering the weak solution concept of Bayesian truthfulness $[2]^3$ or studying the revenue of certain restricted families of mechanisms [4], both with independent valuations.

Our Results

Our paper contributes to all three directions sketched above while drawing connections between them. The starting point of our investigations is one, quite simple, observation: in the explicit model the optimal truthful-in-expectation auction can be computed in polynomial time. This auction can be found by solving a natural linear program⁴ that encodes allocation probabilities, expected payments, and the incentive constraints that link them. Unlike the mechanism of Cremer and McLean [6], ours never charges agents an amount greater than their bid value, a property shared by all of the mechanisms we construct in this paper.

Unfortunately, while the explicit model might be useful for settings with a small number of players, for large numbers of players the distribution usually has exponentially large support, e.g. when each player has two possible values and valuations are independent. We overcome this obstacle by reducing the optimal auction design problem for any number of players to the problem of designing optimal auctions for a constant number of players, for which the LP-based approach is feasible. Consider the following extension of the lookahead auction, termed the k-lookahead auction. Find the n-k bidders with the lowest values. Given their values, consider the conditional distribution of the values of the k bidders with the highest valuations, and run the optimal auction for these k bidders⁵. We show that this auction is a $\frac{3k-1}{2k-1}$ -approximation to the optimal revenue⁶. In particular, this proves that there exists a polynomial time $(1.5+\epsilon)$ -approximation truthful-in-expectation mechanism in the oracle model.

Next, we proceed to consider deterministic truthful mechanisms. We show the following general "derandomization" result: for every truthful-in-expectation mechanism for 2 bidders and a single item, there exists a universally truthful mechanism with the same allocation function and the same payments in expectation. In other words, relaxing the solution concept to truthfulness in expectation is useless, as every mechanism (in the above setting) can be implemented using the stronger notion of universal truthfulness.

This result has several implications. First: for two players, the optimal deterministic mechanism has the same revenue as the optimal truthful-in-expectation mechanism, and can be found in polynomial time. We achieve this by computing an optimal truthful-in-expectation mechanism A for two bidders using the LP approach, and then "derandomizing" it into a universally truthful algorithm A' with the same expected revenue. Now, since all (deterministic) mechanisms in the support of A' must have the same expected revenue with respect to the distribution (otherwise A' is not optimal), every one of them is an optimal revenue-maximizing deterministic mechanism. Prior to our work, a different polynomial-time algorithm for computing two-player optimal deterministic mechanisms, without the derandomization result, was obtained by Papadimitriou and Pierrakos [13].

Another implication is that the 2-lookahead auction is in fact deterministic, even if truthfulness-in-expectation is allowed. Combining this with the approximation ratio of 2-lookahead auctions, we obtain the result that there exists a **deterministic** polynomial time truthful mechanism in the oracle

³Notice that in our setting we do not even assume the bidders are aware of the existence of an underlying distribution.

⁴Although some caution is needed as we have to define the mechanism for all possible values in the domain, not just for values in the support of the distribution.

⁵This auction may be either deterministic or truthful-in-expectation, depending on the setting.

 $^{^6}$ Ronen [14] claims that the approximation ratio of the k-lookahead auction is no better than 2, for every k, but his proof is incorrect. He essentially claims (without a proof) that all truthful mechanisms achieve an expected revenue of at most 1 for a certain distribution for 2 bidders. However, the pivot auction we define in Section 5 provides an expected revenue of 1.5 for that distribution.

model that guarantees $\frac{3}{5}$ -fraction of the revenue of the optimal truthful-in-expectation mechanism, and, as a corollary, that for every truthful-in-expectation mechanism with an expected revenue of r, there exists a deterministic mechanism with expected revenue of at least $\frac{3}{5}r$.

We stress that our derandomization result holds regardless of the objective function and even in the prior free setting. We complement this result by showing that if each player has only two possible values for the item ("low" and "high") then the mechanism can be implemented as a universally truthful mechanism, for any number of players. On the other hand, there is a 3-bidder 3-values truthful-in-expectation mechanism that cannot be implemented as a universally truthful algorithm. Together, this answers an open question of Mehta and Vazirani [10].

Extensions Beyond Single-Item Auctions We show that our linear programming technique extends to yield optimal truthful-in-expectation mechanisms, that are computationally efficient in the explicit model, for a number of settings beyond single-item auctions. First, we generalize to arbitrary single-parameter domains, showing that our linear program constitutes an efficient reduction from revenue maximization to social welfare maximization, in the explicit model when bidders have correlated types.

Next, we show that our technique also extends to certain multi-parameter domains: unit-demand valuations and additive valuations, again yielding computationally efficient optimal truthful-in-expectation mechanisms with correlated valuations in the explicit model. The key to these results lies in "decomposing" the fractional solution as a convex combination of integer solutions. For the additive case we present a direct decomposition, while for the unit demand case we use the classical Birkhoff-von Neumann Theorem. We complement these positive results with a negative one: it is NP-hard to design optimal truthful-in-expectation mechanisms for bidders with OXS valuations, in contrast to the social welfare maximization problem which is computationally easy for this class of valuations [8].

Open Questions

While this paper studies several old questions, it also raises some new ones. Let us mention a few. In the single-item auction setting, what is the best approximation ratio that can be obtained in polynomial time by deterministic mechanisms? And by truthful-in-expectation mechanisms? We know the answer only for truthful-in-expectation mechanisms in the explicit model, and have gaps in all other cases. The key for a solution might be a better analysis of the k-lookahead auction. Our best lower bound on the approximation ratio of the k-lookahead auction is $\frac{k+1}{k}$. Does the approximation ratio of the k-lookahead auction approach 1 as k grows? We suspect that it does not, but have been unable to prove it⁷.

Another question is to understand how well deterministic mechanisms perform compared to their truthful-in-expectation counterparts. We showed that the ratio is at most $\frac{5}{3}$. We also present an example demonstrating that the ratio is at least 1.001 (Section 7). Quantifying the gap essentially boils down to the purely combinatorial problem of analyzing the *integrality gap* of our linear program.

We provided conditions in which truthful-in-expectation mechanisms can be implemented as universally truthful mechanisms. Can this be extended to other single-parameter settings, such as scheduling on related machines?

The multi-item setting also has plenty of questions to offer. We showed that for additive and unit demand valuations the optimal truthful-in-expectation mechanism can be efficiently computed in the explicit model, but that it is hard to do so for the more general OXS class. Can we design truthful mechanisms with a good approximation ratio for the OXS class, and for the richer gross substitutes class? The question is of interest also in the oracle model. Also, to what extent do

⁷There has been recent progress on the approximation power of the k-lookahead auctions [5].

truthful-in-expectation mechanisms outperform deterministic mechanisms in these settings, ignoring computational issues?

Finally, it would be very interesting to study other ways of specifying the type distribution in both the single and multi item settings. Specifically, in what cases can good approximations be obtained in polynomial time, if we are only given black-box access to samples from the distribution?

2 Preliminaries

The Single-Item Setting

We have one item and n bidders, where bidder i has a privately known value $v_i \geq 0$. We assume some distribution \mathcal{D} on the values of bidders. We allow the distribution of different bidders' values to be correlated. A mechanism M takes a bid vector v and returns an allocation and a price for each bidder. We use $M(v) = (x_1, x_2, \ldots, x_n)$ to denote the allocation vector. In randomized mechanisms, we allow allocations to be fractions. For example, $M(v)_i = x_i$ is the probability with which bidder i gets the item when the bid vector is v. Alternatively, we say bidder i gets a $M(v)_i$ fraction of the item. When the mechanism is deterministic, each x_i has to be 0 or 1. We require that $\sum_i x_i \leq 1$ in any allocation vector. This condition is called the feasibility of M. In single-parameter domains, the feasibility condition is generalized by stipulating that M(v) must lie in a specified set of feasible vectors or, in the case of randomized mechanisms, the convex hull of the feasible vectors. When bidder i's bid is v_i and he gets a fraction x_i of the item, the expected payment he makes is required to be at most $v_i x_i$. This is the individual rationality I condition. Throughout this paper, our mechanisms have the additional property that with any outcome of the random coins, the payment made by the bidder who gets the item is at most his bid. Our goal is to maximize the total expected payment (the revenue) of the bidders, where expectation is taken over \mathcal{D} .

The valuations of all bidders but bidder i are denoted by v_{-i} . Fix v_{-i} . An auction (equivalently, a mechanism) is called truthful if for every v_i, v'_i , we have $x_i \cdot v_i - p_i \ge x'_i \cdot v_i - p'_i$. Here x_i, p_i (resp. x'_i, p'_i) denote the allocation and expected payment when bidder i declares a value of v_i (resp. v'_i). Note that when x_i and x'_i can be fractions, the two sides of the inequality are the expected profits of bidder i if he bids v_i and v'_i , respectively. Therefore the mechanism can be called truthful in expectation: truthful for bidders that maximize their expected profits. A mechanism is universally truthful if it is a probability distribution over deterministic truthful mechanisms. Notice that the distribution \mathcal{D} is not involved in our definitions of truthfulness, i.e., our mechanisms are truthful for all possible values, not just values in the support of \mathcal{D} . In particular, observe that bidders do not need to have any knowledge of \mathcal{D} , or any other common prior.

For a distribution \mathcal{D} and a mechanism M, let $E_{\mathcal{D}}[M]$ denote the revenue of M. A mechanism M is called an α -approximation if $\frac{E_{\mathcal{D}}[OPT]}{E_{\mathcal{D}}[M]} \leq \alpha$, where OPT is the revenue-maximizing truthful mechanism given \mathcal{D} . (OPT might be truthful or truthful in expectation, depending on the setting.)

To determine the running time of the mechanism, we use two different models. In the *explicit* model we get an explicit list of every type in the support of \mathcal{D} and its probability. The auction should run in time polynomial in n and the support size of \mathcal{D} . In the oracle model, introduced by Ronen and Saberi [15], the distribution is represented by an oracle that can answer the following type of queries⁸: $\Pr[a_1 = v_1, \ldots, a_n = v_n]$, which may include conditional distribution queries. In this model the running time should be polynomial in n and in the combined support size of the players' marginal distributions (i.e., the quantity $\Sigma_i \#\{v_i \mid \exists v_{-i} \text{ such that } (v_i, v_{-i}) \in \text{support}(\mathcal{D})\}$). We assume that the support of each marginal distribution is known to the mechanism in advance.

⁸The oracle used in this paper is strictly weaker than the oracle of [15]. Since our interest in the oracle model lies in designing efficient algorithms, this only strengthen our result.

Multi-Item Settings

In the last part of the paper we discuss multi-item issues. Here we have m items and n bidders, where bidder i has a valuation function v_i that gives a non-negative value for each bundle S of items. We will consider several restrictions on the valuation functions, but we define them in the relevant sections. The definitions from the single item case extend naturally: each bidder i is assigned a bundle S_i (or, in the randomized case, a distribution over bundles) and charged p_i , where $p_i = 0$ in case S_i is the empty bundle. We assume a distribution. As before, we want to maximize the expected revenue.

A mechanism is truthful if each bidder maximizes his profit by revealing his true valuation, and is truthful-in-expectation if revealing his true valuation maximizes his expected profit. The definition of approximation ratio extends naturally. In this paper, for multi-item settings we are interested only in the explicit model, where the support of the distribution is explicitly enumerated. The running time of mechanisms should be polynomial in m, n, and the size of the support.

3 An Optimal Truthful in Expectation Mechanism

In this section we show that the optimal truthful in expectation mechanism can be computed in time polynomial in the size of the distribution \mathcal{D} (the explicit model). We leverage this result later when in Section 5 we analyze the approximation ratio of the k-lookahead auction. To make the k-lookahead auction computationally efficient, the construction of this section is involved as a subroutine. As a consequence of Section 4 we have that the optimal truthful-in-expectation mechanism for two bidders is deterministic. Finally, in Section 6 we extend this construction to several more complicated domains.

The result of this section is based on writing a natural linear program for the problem. We have to be careful when interpreting the linear program as a truthful mechanism, as the mechanism has to be defined over all possible bid vectors, not just those in the support of \mathcal{D} . Towards this end, we will need some notation and definitions. Let $\mathcal{D}_i = \{v_i \mid \vec{v} \in \mathcal{D}\}$. We assume that for every $i, 0 \in \mathcal{D}_i$. This is without loss of generality since we may assume that $\Pr_{\mathcal{D}}[(0, \vec{v}_{-i})] = 0$. Let $\mathcal{T} = \{(d_i, v_{-i}) \mid \exists i, d_i \in \mathcal{D}_i \text{ and } v_{-i} \in \mathcal{D}_{-i}\}$. Observe that $|\mathcal{T}| \leq n \cdot |\mathcal{D}|^2$.

• Solve the following linear program:

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Maximize: \sum_{\vec{v} \in \mathcal{D}} \Pr_{\mathcal{D}}[\vec{v}] \sum_{i} p_{i,\vec{v}}
Subject to:
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- For each $\vec{v} \in \mathcal{T}$: $\sum_{i} x_{i,\vec{v}} \leq 1$.
- For each bidder $i, \vec{v} \in \mathcal{T}, v_i' \in \mathcal{D}_i$: $x_{i,\vec{v}} \cdot v_i p_{i,\vec{v}} \ge x_{i,(v_i',\vec{v}_{-i})} \cdot v_i p_{i,(v_i',\vec{v}_{-i})}$.
- For each $i, \vec{v} \in \mathcal{T}$: $x_{i,\vec{v}} \geq 0, p_{i,\vec{v}} \geq 0$.
- For each $i, \vec{v}_{-i} \in \mathcal{T}: p_{i,(0,\vec{v}_{-i})} = 0.$
- Let $\vec{v} = v_1, \dots, v_n$ be the (realized) valuations of the bidders. The allocation and payments are determined according to the following cases:
 - 1. If $\vec{v} \in \mathcal{D}$, then allocate the item to exactly one bidder, where each bidder i receives the item with probability $x_{i,\vec{v}}$. Let the payment of the winning bidder i be $\frac{p_{i,\vec{v}}}{x_{i,\vec{v}}}$. The other bidders pay 0.

2. If $\vec{v} \notin \mathcal{D}$, every bidder i for which $\vec{v}_{-i} \notin \mathcal{D}_{-i}$ is not allocated the item and does not pay anything. For each bidder i for which $\vec{v}_{-i} \in \mathcal{D}_{-i}$, let $v_i' = \arg\max_{v_i' \in \mathcal{D}_i} x_{i,(v_i',\vec{v}_{-i})} \cdot v_i - p_{i,(v_i',\vec{v}_{-i})}$. Each such bidder i receives the item with probability $x_{i,(v_i',\vec{v}_{-i})}$ and pays $\frac{p_{i,(v_i',\vec{v}_{-i})}}{x_{i,(v_i',\vec{v}_{-i})}}$ contingent upon receiving the item.

Theorem 3.1 The mechanism is feasible, individually rational, truthful in expectation, and runs in time polynomial in the size of the distribution \mathcal{D} . Its expected revenue is equal to the expected revenue of the optimal (individually rational) truthful in expectation mechanism for \mathcal{D} .

The proof consists of the following lemmas.

Lemma 3.2 The algorithm is feasible, individually rational and truthful in expectation.

Proof: To see that the algorithm is feasible, consider the following cases:

- $\vec{v} \in \mathcal{D}$: feasibility from the LP constraints.
- $\vec{v} \notin \mathcal{T}$: bidder i may receive the item only if $\vec{v}_{-i} \in \mathcal{D}_{-i}$. By definition of \mathcal{T} this can happen only if $v_i \notin \mathcal{D}_i$, which implies that for every other bidder j, $\vec{v}_{-j} \notin \mathcal{D}_{-j}$, thus only bidder i may receive the item.
- $\vec{v} \in \mathcal{T}$ (and $\vec{v} \notin \mathcal{D}$): again, bidder i may receive the item only if $\vec{v}_{-i} \in \mathcal{D}_{-i}$. In that case $v'_i = v_i$, because the second set of constraints in the LP guarantees that the argmax in the definition of v'_i is actually equal to v_i . Now, feasibility is again guaranteed by the first set of constraints.

To see that the algorithm is individually rational, assume that bidder i wins the item and that his payment is $\frac{p_{i,\vec{v}}}{x_{i,\vec{v}}}$. By the constraints of the LP we have that $x_{i,\vec{v}} \cdot v_i - p_{i,\vec{v}} \ge 0$, since $(0, \vec{v}_{-i}) \in \mathcal{D}$. Hence $v_i \ge \frac{p_{i,\vec{v}}}{x_{i,\vec{v}}}$ as needed.

We now show that the algorithm is truthful in expectation. Consider bidder i. If $\vec{v}_{-i} \notin \mathcal{D}_{-i}$, bidder i never receives the item regardless of his value v_i . Hence assume that $\vec{v}_{-i} \in \mathcal{D}_i$. Bidder i wins the item with probability $x_{i,\vec{v}}$ and his payment in this case is $\frac{p_{i,\vec{v}}}{x_{i,\vec{v}}}$. Thus the expected profit of bidder i when he declares his true value is $x_{i,\vec{v}} \cdot v_i - p_{i,\vec{v}}$. We now show that the profit of i is not bigger when he declares any other value v_i' . We assume that $\vec{v} \in \mathcal{T}$: otherwise by the definition of the algorithm, bidder i is facing several alternatives whose prices do not depend on i's value, and he is to take the most profitable one; in this case truthfulness is obvious.

When $(v_i', \vec{v}_{-i}) \in \mathcal{T}$. As before, the profit of bidder i is $x_{i,(v_i',\vec{v}_{-i})} \cdot v_i - p_{i,(v_i',\vec{v}_{-i})}$. By the constraints of the LP we have that $x_{i,\vec{v}} \cdot v_i - p_{i,\vec{v}} \ge x_{i,(v_i',\vec{v}_{-i})} \cdot v_i - p_{i,(v_i',\vec{v}_{-i})}$, as needed.

When $(v'_i, \vec{v}_{-i}) \notin \mathcal{T}$. Let w be $\arg\max_{v'_i \in V_i} x_{i,(v'_i,\vec{v}_{-i})} \cdot v'_i - p_{i,(v'_i,\vec{v}_{-i})}$. The profit of i when declaring v'_i is $x_{i,(w,\vec{v}_{-i})} \cdot v_i - p_{i,(w,\vec{v}_{-i})}$ which is at most, by the constraints of the LP, his profit from declaring his true value v_i (i.e., $x_{i,\vec{v}} \cdot v_i - p_{i,\vec{v}}$).

The following lemma is straightforward, since the size of the LP is polynomial in the size of \mathcal{T} , which is polynomial in the size of \mathcal{D} :

Lemma 3.3 The algorithm runs in time polynomial in the size of \mathcal{D} .

Lemma 3.4 The expected revenue of the algorithm (over \mathcal{D}) equals the optimal value of the linear program. In addition, the optimal value of the linear program equals the revenue of the optimal (individually rational) truthful in expectation mechanism.

Proof: Given that the valuation profile is $\vec{v} \in \mathcal{D}$, the expected payment from each bidder i is $x_{i,\vec{v}} \cdot \frac{p_{i,\vec{v}}}{x_{i,\vec{v}}} = p_{i,\vec{v}}$. Thus the expected revenue of the algorithm (where the expectation is taken over \mathcal{D}) is exactly the optimal value of the linear program: $\sum_{\vec{v} \in \mathcal{D}} \Pr_{\mathcal{D}}[\vec{v}] \sum_{i} p_{\vec{v}}$.

We now prove the second statement. Consider the revenue maximizing, individually rational, truthful in expectation mechanism for \mathcal{D} . Set the variables of the linear program: for each $\vec{v} \in \mathcal{T}$, set $x_{i,\vec{v}}$ be the probability that i receives the item given that the valuation profile is \vec{v} , and let $p_{i,\vec{v}}$ be his expected payment in case the valuation profile is \vec{v} . Notice that the linear program is feasible (the item is allocated to only one bidder so $\sum_i x_{i,\vec{v}} \leq 1$) and that the expected revenue equals the objective function of the linear program.

4 Deterministic vs. Truthful in Expectation Mechanisms

In this section, we show that for every two-bidder truthful-in-expectation mechanism M, there exists a universally truthful mechanism M' with "the same" behavior. In other words, for two-bidder single item auctions, relaxing the solution concept from universal truthfulness to truthfulness in expectation is useless: every allocation function that is implementable by a truthful-in-expectation mechanism is also implementable by a universally truthful mechanism.

Definition 4.1 A mechanism M' implements another mechanism M if, for every bid vector and every bidder i, M' allocates the item to i with the same probability and at the same expected price as M.

Notice that if M' implements M, then the two mechanisms have the same expected revenue. We show that for two bidders, for every truthful-in-expectation mechanism M, there is a universally truthful mechanism that implements it. We would also like to show that this can be done *efficiently*. We assume that M is represented by an oracle:

Definition 4.2 Let \mathcal{R}_v^1 be $\{(x,p) \mid \exists u \ s.t. \ M(v,u)_1 = (x,p)\}$, and \mathcal{R}_u^2 be $\{(x,p) \mid \exists v \ s.t. \ M(v,u)_2 = (x,p)\}$. In other words, \mathcal{R}_v^1 is player 1's price-outcome menu when he bids v, and \mathcal{R}_u^2 is player 2's price-outcome menu when he bids u. An alternative oracle gets as input the value v of bidder i and returns \mathcal{R}_v^{3-i} .

Theorem 4.3 If M is a truthful-in-expectation ex-post IR mechanism for two bidders single-item auctions, then there exists a universally truthful ex-post IR mechanism M' that implements M. Moreover, if M is represented by an alternative oracle then M' can be found in time that is polynomial in $\max_{i,v} |\mathcal{R}_v^i|$.

The proof, presented in Sections 4.1 and 4.2, is constructive, and it presents an algorithm that takes a truthful-in-expectation mechanism M as input and outputs a universally truthful mechanism M' that implements M. The algorithm is efficient as long as the alternative oracle can be efficiently implemented. In particular we get that:

Corollary 4.4 There is an algorithm that finds a 2-bidder optimal deterministic truthful mechanism for single-item auctions in time polynomial in the size of the support of the distribution.

Proof: In the previous section we showed that an optimal truthful-in-expectation mechanism M can be found in time polynomial in the size of the support of the distribution. Since alternative oracle queries can be answered in time polynomial in the size of the support of the mechanism, Theorem 4.3 guarantees that we can find a universally truthful mechanism M' that implements M in polynomial

time. Finally, M' is a distribution over deterministic mechanisms that achieves an optimal revenue (in expectation). Thus, every mechanism in the support of M obtains that revenue, in particular the one that sets all the random coins to, say, 0.

This amounts to a re-derivation of a result in [13]. However, we would like to stress that the applicability of our result is not limited to revenue maximization. For example, Vincent and Manelli show the following:

Theorem 4.5 [9] Let M be a Bayesian truthful mechanism with independent distributions. Then there is a truthful in expectation mechanism that implements M.

Therefore, by [9] and Theorem 4.3, we have the following theorem:

Theorem 4.6 Let M be a two-bidder Bayesian truthful mechanism with independent distributions. Then there is a universally truthful mechanism that implements M.

Furthermore, we show the following result that together with the algorithm answers an open question of Mehta and Vazirani [10]. (Proofs for Theorem 4.7 and Proposition 4.8, which are non-trivial, appear in the full version of the paper.)

Theorem 4.7 Every truthful-in-expectation mechanism for n bidders where each bidder has only two possible values can be implemented as a universally truthful mechanism. However, there exists a truthful-in-expectation mechanism for three bidders where each bidder has three possible values that cannot be implemented as a universally truthful mechanism.

Proof: Let bidder i's two values be ℓ_i and h_i , with $\ell_i < h_i$. We construct a graph G whose nodes are all possible bid vectors, i.e., each node v is labeled $(\alpha_i)_i$, where α_i is from $\{\ell_i, h_i\}$. There is an edge between two nodes if their labels differ in exactly one coordinate. We then add some dummy nodes to G: for each node $v = (\alpha_i)_i$ where $|\{i \mid \alpha_i = h_i\}| = k$, add k dummy nodes and identify each one with bidder i for which $\alpha_i = h_i$ in v. Add an edge between v and each of the dummy nodes. These dummy nodes have no other edges, and therefore have degree 1. Observe that G is a bipartite graph.

We will show that every integral matchings in G corresponds to a truthful deterministic mechanisms. Furthermore, we will show that a fractional matching corresponds to a truthful-in-expectation mechanisms. The theorem will then follow since it is known that a fractional matching can be "decomposed" to a probability distribution over integral matchings in a bipartite graph (see below).

Observe that every matching M in G corresponds to a deterministic truthful mechanism: for each bid vector, consider the corresponding node in G. If it is not matched to any other node, then allocate nothing; if it is matched to a dummy node, then allocate the item to bidder i if the dummy node corresponds to i (bidder i's value must be h_i in this case); otherwise, v is matched to a node corresponding to v', then allocate the item to bidder i where i is the coordinate where v and v' differs. The mechanism is feasible. To check truthfulness we show that the algorithm is monotone: if bidder i's value is ℓ_i in v and i gets the item, then v is matched to v' and the two differ only in coordinate i; therefore, if, all other bids fixed, his value changes to h_i , he still gets the item.

The next observation we make is that any truthful-in-expectation mechanism M corresponds to a fractional matching in G in a similar way. Suppose at bid vector v, M allocates a fraction x of the item to bidder i. Let v' be the bid vector that differs from v only at coordinate i and suppose

⁹A truthful-in-expectation mechanism M' implements a Bayesian truthful mechanism M (when the distribution is \mathcal{D}) if, for every each bidder i and $v_i \in \mathcal{D}_i$, the probability with which bidder i gets the item when he bids v_i in M is exactly the same as that in M', i.e., $\sum_{v_{-i}:(v_i,v_{-i})\in\mathcal{D}} M'(v_i,v_{-i})_i$.

M allocates fraction y of the item to i at v'. If v_i is ℓ_i , then add x fraction of the edge (v, v') to the fractional matching. Otherwise add x - y fraction of the edge from v to the dummy node corresponding to the h_i in v. We are guaranteed that x - y is nonnegative by the monotonicity of M. We also know that the total weight of all edges incident to a node does not exceed 1 by the feasibility of M. Hence we get a fractional matching on G.

We note that the correspondences described in the preceding two paragraphs are inverse to each other. In other words, given any matching M in G, if we first map it to the corresponding deterministic truthful mechanism, and then map the mechanism back as a matching in G, then we get M back. Therefore, we have established a one-to-one correspondence between all deterministic truthful mechanisms and all matchings in G. Furthermore, this correspondence is "linear", in the sense that if a fractional matching in G corresponds to a TIE mechanism M and can be expressed as a convex combination of a set of matchings in G, then M can be expressed as the convex combination of the deterministic truthful mechanisms corresponding to these matchings, with the same linear coefficients. Expressing a TIE mechanism as a convex combination of deterministic truthful mechanisms, however, is exactly what we mean by implementing a TIE mechanism using universally truthful mechanism. The problem then boils down to decomposing a fractional matching in a bipartite graph as a convex combination of matchings on the same graph — Theorem 6.7 and Lemma 6.8 say exactly that this can always be done, which concludes the proof.

Back to designing optimal auctions, we also show an explicit distribution with small support size, for which the best truthful-in-expectation mechanism performs better than the best deterministic mechanism. This distribution builds upon the construction in the proof of the second half of Theorem 4.7 (see Section 7 for a proof).

Proposition 4.8 There exists a distribution \mathcal{D} for three bidders, with each bidder having only four possible values in the support, for which the optimal truthful-in-expectation mechanism achieves strictly more revenue than any deterministic mechanism.

4.1 The Algorithm

For the rest of the discussion in this subsection we fix a truthful in expectation mechanism M. In this presentation of the algorithm we assume \mathcal{R}_v^i contains finitely many elements. We extend it in Section 4.2 to a procedure for constructing a universally truthful mechanism that implements M, even when the sets \mathcal{R}_v^i are infinite.

Observe that by truthfulness, if $(x^i,p^i) \in \mathcal{R}^i_{v_{-i}}$, then $(x^i,\hat{p}^i) \notin \mathcal{R}^i_{v_{-i}}$, for every $p \neq \hat{p}$. (This is because if x^i 's price for bidder i should not depend on his bid when the other bid is fixed.) Hence we define a total order on the elements of $\mathcal{R}^i_{v_{-i}}$: $(x^i,p^i) > (\hat{x}^i,\hat{p}^i)$ if and only if $x^i > \hat{x}^i$. We can therefore sort the elements in $\mathcal{R}_{v_{-i}}$ in the increasing order, so that $(x^i_1,p^i_1) < (x^i_2,p^i_2) < \ldots < (x^i_\ell,p^i_\ell)$. If $x^i_\ell < 1$, then we add $(x^i_{\ell+1},\infty)$ to $\mathcal{R}^i_{v_{-i}}$. If (0,0) is not in $\mathcal{R}^i_{v_{-i}}$, then add $(x^i_0=0,p^i_0=0)$ to $\mathcal{R}^i_{v_{-i}}$. Note that by individual rationality, p^i_0 must be 0.

The main idea of the algorithm is to set a take-it-or-leave-it offer to each bidder where the price of the offer is obtained by randomly "simulating" Myerson's payment formula [11]. The novelty of the proof is in showing that these offers can be coordinated in the following sense: when one bidder accepts the offer, the other one will reject it. We present the algorithm as follows. We note that it is obvious the algorithm runs in time polynomial in $\max_{i,v} |\mathcal{R}_v^i|$.

- 1. Sample $r \in [0,1]$ uniformly at random.
- 2. Elicit a bid from each bidder. Let the bids be (v_1, v_2) .

- 3. For each bidder $i, i \in \{1, 2\}$:
 - (a) Consider $\mathcal{R}^i_{v_{-i}} = \{(x^i_k, p^i_k) \mid x^i_k < x^i_{k+1}, \forall k\}$. Label points in each interval $(x^i_k, x^i_{k+1}] \subseteq [0, 1]$ with $\frac{p^i_{k+1} p^i_k}{x^i_{k+1} x^i_k}$.
 - (b) If i = 1, let p be the label of the point r. If i = 2, let p be the label of the point 1 r.
 - (c) If i = 1, allocate the item to bidder i only if $r \leq M(v_1, v_2)_i$. If i = 2, allocate the item to bidder i only if $1 r < M(v_1, v_2)_i$. If the bidder is allocated the item then his payment is p.

4.2 Correctness of the Algorithm

The proof consists of the following claims.

Claim 4.9 For each bidder i, the labels of the interval [0,1] are increasing. Moreover, suppose that bidder i with valuation v_i is assigned a fraction x of the item in M, then all labels in [0,x] are at most v_i , and all labels in (x,1] are at least v_i .

Proof: By definition of $\mathcal{R}^i_{v_{-i}}$, x is equal to x^i_k for some k. The expected price for bidder i in M is therefore p^i_k . Let v'_i be such that $M(v'_i, v_{-i}) = x^i_{k-1}$, and let the expected price in this case be p'^i_k . Let v''_i be such that $M(v''_i, v_{-i}) = x^i_{k+1}$, and the expected price in this case be p'^i_k . From the definition of truthfulness, we have:

$$v_i \cdot x_k^i - p_k^i \ge v_i \cdot x_{k+1}^i - p_{k+1}^i, \quad v_i \cdot x_k^i - p_k^i \ge v_i \cdot x_{k-1}^i - p_{k-1}^i.$$

Rearranging the inequalities, we get:

$$\frac{p_{k+1}^i - p_k^i}{x_{k+1}^i - x_k^i} \ge v_i \ge \frac{p_k^i - p_{k-1}^i}{x_k^i - x_{k-1}^i}.$$

The claim follows by inductively applying the claim for each two consecutive intervals.

Claim 4.10 The mechanism M' the algorithm produces is universally truthful.

Proof: Observe that after choosing r, M' elicits bids, and then makes an allocation decision and a take-it-or-leave-it offer for each bidder, where the price for bidder i does not depend on bidder i's valuation but only on v_{-i} and r (by Claim 4.9 if bidder i is assigned the item then $v_i - p \geq 0$, otherwise $v_i - p \leq 0$). Notice that when a bidder has a zero profit from taking the item we can break ties arbitrarily without affecting truthfulness. Hence, for each r the algorithm is truthful. Since we choose r in a way that is independent of the bids, M' is a universally truthful mechanism.

The next two claims show that indeed M' implements M and that M' never allocates more than one item.

Claim 4.11 M' implements M.

Proof: Suppose that bidder i with value v_i is assigned x and his payment is p in M. By definition (x,p) is equal to some $(x_k^i, p_k^i) \in \mathcal{R}_{v_{-i}}^i$. In the algorithm, it is easy to see that the probability that bidder i is assigned the item is exactly x. The expected payment of bidder i is:

$$\begin{aligned} &\frac{p_1^i}{x_1^i} \cdot x_1^i + \frac{p_2^i - p_1^i}{x_2^i - x_1^i} \cdot (x_2^i - x_1^i) + \cdots \\ &+ \frac{p_k^i - p_{k-1}^i}{x_k^i - x_{k-1}^i} \cdot (x_k^i - x_{k-1}^i) = p_i^k = p. \end{aligned}$$

Claim 4.12 M' is feasible.

Proof: Given valuations (v_1, v_2) , suppose that M assigns fractions x and y to the two bidders, respectively, then by the feasibility of M, $x + y \le 1$. Therefore, bidder 2 is assigned the item exactly when $1 - r \le y$, i.e., $r \ge 1 - y \ge x$, which is the condition that bidder 1 is not assigned the item. This guarantees the feasibility of M'.

We have proved the correctness of the algorithm in Section 4.1. Now we extend it to a procedure for the case when $\mathcal{R}_{v_{-i}}^{i}$'s can be infinite.

Similarly to the algorithm presented in Section 4.1, the mechanism first chooses a number $r \in [0, 1]$ uniformly at random. For every value of r, we have a deterministic mechanism as follows:

- 1. Elicit a bid from each bidder. Let the bids be (v_1, v_2) .
- 2. If $r \leq M(v_1, v_2)_1$, allocate the item to bidder 1; if $1 r < M(v_1, v_2)_2$, allocate the item to bidder 2.
- 3. By the characterization of individually rational truthful mechanisms in this setting, the payment of the bidder who gets the item is determined by the monotone allocation rule specified in the last step if bidder 1 gets the item, he makes the payment $\inf\{v_1 \mid M(v_1, v_2)_1 > r\}$; if bidder 2 gets the item, he makes the payment $\inf\{v_2 \mid M(v_1, v_2)_2 > 1 r\}$.

By similar arguments as in the previous claims, for every value of r this deterministic mechanism is truthful and feasible. We therefore obtain a distribution over deterministic truthful mechanisms, i.e., a universally truthful mechanism. This mechanism implements the allocation rule of M, and by the uniqueness of payment scheme for individually rational truthful mechanisms, the payment of M is implemented as well.

We note that the algorithm presented in Section 4.1 for the finite case is a special case of the procedure presented above. We presented it in an apparently different way simply to make the algorithm more explicit and to make it clear that its running time is polynomially bounded in that case.

This completes the proof of Theorem 4.3.

We further remark that for a truthful-in-expectation mechanism M that is not IR and p_0^i is not 0, we can still find a universally truthful mechanism that implements it. We simply change the labels to be $\frac{p_{k+1}^i + p_0^i - p_k^i}{x_{k+1}^i - x_k^i}$, and the rest of the argument (except Claim 4.9 in its exact form) goes through.

5 The Approximation Ratio of the k-Lookahead Auction

In this section we analyze the k-lookahead auction which is defined as follows. Find the k bidders with the highest values, and denote this set of bidders by K. Run the revenue-maximizing truthful auction for K conditioned on the values of bidders in $N \setminus K$. Notice that the auction for K can either be the optimal truthful-in-expectation mechanism or the optimal deterministic mechanism.

Theorem 5.1 The k-lookahead auction gives approximation ratio of at least $\frac{3k-1}{2k-1}$. In particular, for k=2 the approximation ratio is at least $\frac{5}{3}$, and the approximation ratio tends to $\frac{3}{2}$ as k tends to ∞ .

We remark that if the auction for K is allowed to be truthful-in-expectation, then the approximation ratio is with respect to the optimal truthful-in-expectation mechanism¹⁰. Taking into account the result of Section 3 we get that:

Corollary 5.2 The k-lookahead auction gives a $\frac{3k-1}{2k-1}$ -approximation to the revenue of the optimal mechanism that is truthful in expectation. The auction runs in polynomial time in the oracle model.

Our derandomization result for 2-bidder auctions (Section 4) gives us that:

Corollary 5.3 The 2-lookahead auction provides a $\frac{5}{3}$ -approximation to the revenue of the optimal mechanism that is truthful in expectation. The 2-lookahead auction is deterministic in this case and runs in polynomial time in the oracle model.

In particular this implies a bounded ratio between the revenue of the optimal truthful-in-expectation mechanism and that of the optimal deterministic mechanism for n-bidder single-item auctions in general:

Corollary 5.4 If a truthful-in-expectation mechanism for a single item with distribution \mathcal{D} can achieve revenue r, then there is a deterministic mechanism for a single item and distribution \mathcal{D} with revenue at least $\frac{3r}{5}$.

5.1 Analysis of the k-Lookahead Auction

Denote the original distribution by \mathcal{D} , and denote the conditional distribution of the values of the bidders in K given the values of bidders in $N \setminus K$ by \mathcal{D}_K . We let v_{k+1} denote the the value of the $(k+1)^{\text{th}}$ -highest bidder. We show that one of the following three families of auctions provides a good approximation ratio. The k-lookahead auction obviously provides at least as much expected revenue, and the theorem follows. The auctions are defined for $k \geq 2$. The second and third auctions depend on a parameter $t \geq 1$, to be specified later.

- 1. k-Highest Auction: Run the optimal auction. If one of the bidders in $N \setminus K$ is assigned the item in the optimal auction, no bidder is assigned the item and no one is charged anything. If one of the bidders in K is assigned the item in the revenue-maximizing auction then assign him the item and charge him as in the revenue-maximizing auction, or v_{k+1} , whichever is larger.
- 2. t-Fixed Price Auction: Select one bidder ("the reserve bidder") from K uniformly at random, denote this bidder by i. If any of the bidders in $K \setminus \{i\}$ has value above $t \cdot v_{k+1}$ then he receives the item and pays $t \cdot v_{k+1}$. If there are several such bidders, break ties arbitrarily. Otherwise, the reserve bidder gets the item and pays v_{k+1} .
- 3. **t-Pivot Auction:** Select one bidder ("the pivot") from K uniformly at random, and denote this bidder by i. If any of the bidders of in $K \setminus \{i\}$ has value above $t \cdot v_{k+1}$ then run the revenue maximizing auction for bidders in K, conditioned on the values of bidders in $N \setminus K$. Otherwise the pivot bidder gets the item and pays v_{k+1} .

It is straightforward to see that the k-Highest Auction and the t-Fixed Price Auction are truthful and individually rational¹¹. To see that the t-Pivot Auction is truthful we observe that this auction

 $^{^{10}}$ Similarly, if the auction for K is allowed to be Bayesian truthful, then the approximation ratio is with respect to the optimal Bayesian truthful mechanism.

¹¹If the optimal auctions used by the k-Highest Auction and the t-Pivot Auction are deterministic or universally truthful, then all three auctions are universally truthful, as is their convex combination. In this case our proof shows that there is a deterministic auction on the k highest bidders that achieves a $\left(\frac{3k-1}{2k-1}\right)$ -approximation to the deterministic optimal auction.

is monotone: the only non-straightforward case to check is when bidder i raises his value and forces the mechanism to run the optimal auction. However, in this case bidder i was not allocated the item before raising his value, so monotonicity is preserved.

Proof: (of Theorem 5.1) Let l be the event where no bidder in K has value at least $t \cdot v_{k+1}$, and let \overline{l} be the complement of this event. We partition the expected revenue of the optimal auction:

- let L_l be the expected revenue from bidders in $N \setminus K$ from instances where event l occurs.
- let $L_{\bar{l}}$ be the expected revenue from bidders in $N \setminus K$ from instances where event \bar{l} occurs.
- Let M be the expected revenue from bidders in K from instances where event l occurs.
- Let H be the expected revenue from bidders in K from instances where event \bar{l} occurs.

Observe that the expected revenue of the optimal auction is $L_l + L_{\bar{l}} + H + M$. We continue by proving several lemmas.

Lemma 5.5 The expected revenue of the k-Highest Auction is at least M + H.

Proof: By definition the auction extracts exactly the same revenue as the optimal auction from bidders in K and no revenue from bidders in $N \setminus K$. The lemma follows.

Lemma 5.6 The expected revenue of the t-Fixed Price Auction is at least $L_l + \frac{M}{t} + \frac{k-1}{k} \cdot t \cdot L_{\bar{l}} + \frac{1}{k} \cdot L_{\bar{l}}$.

Proof: First, notice that the revenue of the t-Fixed Price Auction in every instance is at least v_{k+1} (either the reserve bidder is allocated the item and pays v_{k+1} or the auction sells the item at a higher price). Suppose that event l occurs. This case contributes $L_l + M$ to the expected revenue of the optimal auction. Observe that, if l occurs, in any instance where the optimal auction sells the item to bidders in $N \setminus K$, its revenue is at most v_{k+1} (the price for a sold item is at most the value of the bidder), and that in any instance the optimal auction sells the item to bidders in $N \setminus K$ the revenue is at most $t \cdot v_{k+1}$. Thus, the instances where event l occurs contribute $L_l + \frac{M}{t}$ to the expected revenue of the t-Fixed Price Auction.

Suppose now that event \bar{l} occurs. Thus, there exists some bidder b with $v_b > t \cdot v_{k+1}$. With probability exactly $\frac{k-1}{k}$, b is not the reserve bidder and in this case the revenue of the auction is $t \cdot v_{k+1}$. With probability $\frac{1}{k}$ we have that b is the reserve bidder and the revenue of the auction is at least v_{k+1} . In particular, for every instance where the optimal auction sells the item to bidders in $N \setminus K$ (at a price of at most v_{k+1}) the t-Fixed Price Auction has an expected revenue of at least $\frac{k-1}{k} \cdot t \cdot L_{\bar{l}} + \frac{1}{k} \cdot L_{\bar{l}}$. Together with the contribution from instances where event l occurs we have that the expected revenue of the auction is at least $L_l + \frac{M}{t} + \frac{k-1}{k} \cdot t \cdot L_{\bar{l}} + \frac{1}{k} \cdot L_{\bar{l}}$.

Lemma 5.7 The expected revenue of the t-Pivot Auction, conditioned on the values of bidders in K, is at least $L_l + \frac{M}{t} + \frac{k-1}{k}H + \frac{1}{k}L_{\bar{l}}$.

Proof: Suppose that event l occurs. The revenue of the t-Pivot Auction in every instance where l occurs is v_{k+1} . The expected revenue of the optimal auction in this case is $L_l + M$, and similarly to the the analysis of the t-Fixed Price Auction the expected contribution to the revenue from instances where event l occurs is $L_l + \frac{M}{t}$.

Suppose that event \bar{l} occurs. Thus, there exists some bidder b with $v_b > t \cdot v_{k+1}$. With probability exactly $\frac{k-1}{k}$, b is not the reserve bidder and in this case the revenue of the auction is at least H. With probability $\frac{1}{k}$ we have that b is the reserve bidder and the revenue of the auction is at least $\frac{1}{k} \cdot v_{k+1}$. Again, similarly to the analysis of the t-Fixed Price Auction the expected contribution to

the revenue when the event \bar{l} occurs is $\frac{k-1}{k}H + \frac{1}{k}L_{\bar{l}}$. Overall, the expected revenue of the auction is at least $L_l + \frac{M}{t} + \frac{k-1}{k}H + \frac{1}{k}L_{\bar{l}}$.

Next we need some definitions. Conditioned on the values of bidders in $N \setminus K$, let OPT be the revenue of the revenue-maximizing auction, R_h be the revenue of the k-Highest Auction, R_f be the expected revenue of the t-Fixed Price Auction, R_p the expected revenue of the t-Pivot Auction and $R = \max(R_f, R_p)$. In addition, for the rest of the proof we fix $t = \frac{2k-1}{k-1}$.

Lemma 5.8 $R \ge L_l + L_{\bar{l}} + \frac{H+M}{t}$.

Proof: We divide the analysis into two cases. Suppose first that $L_{\bar{l}} \cdot t \geq H$, which implies that $\frac{k-1}{k} \cdot (t-1) \cdot L_{\bar{l}} = L_{\bar{l}} \geq \frac{H}{t}$ by our choice of t. We have that:

$$R_{f} \geq L_{l} + \frac{M}{t} + \frac{k-1}{k} \cdot t \cdot L_{\bar{l}} + \frac{1}{k} \cdot L_{\bar{l}}$$

$$\geq L_{l} + \frac{M}{t} + L_{\bar{l}} + \frac{k-1}{k} \cdot (t-1) \cdot L_{\bar{l}}$$

$$\geq L_{l} + L_{\bar{l}} + \frac{H+M}{t}$$

The other case that we still have to handle is when it holds that $L_{\bar{l}} \cdot t < H$.

$$\begin{array}{rcl} R_{p} & \geq & L_{l} + \frac{M}{t} + \frac{k-1}{k} \cdot H + \frac{1}{k} \cdot L_{\overline{l}} \\ \\ & \geq & L_{l} + \frac{M}{t} + \frac{H}{t} + \frac{k^{2} - 2k + 1}{k(2k - 1)} \cdot H + \frac{1}{k} \cdot L_{\overline{l}} \\ \\ & > & L_{l} + \frac{M}{t} + \frac{H}{t} + \frac{k - 1}{k} \cdot L_{\overline{l}} + \frac{1}{k} \cdot L_{\overline{l}} \\ \\ & = & L_{l} + L_{\overline{l}} + \frac{H + M}{t} \end{array}$$

We are now finally able to analyze the ratio between the expected ratio of the revenue-maximizing auction and the k-lookahead auction. We consider two cases and show that in each one the expected ratio is at most $2 - \frac{1}{t} = \frac{3k-1}{2k-1}$. In the first case we assume that $L_l + L_{\bar{l}} \leq (H+M)(1-\frac{1}{t})$. Therefore,

$$\frac{OPT}{R_h} \leq \frac{L_l + L_{\bar{l}} + H + M}{H + M} \\
\leq \frac{(H + M)(1 - \frac{1}{t}) + H + M}{H + M} = 2 - \frac{1}{t}$$

Now assume that $L_l + L_{\bar{l}} > (H + M)(1 - \frac{1}{t})$. We have that, using Lemma 5.8:

$$\begin{split} \frac{OPT}{R} & \leq & \frac{L_l + L_{\bar{l}} + H + M}{L_l + L_{\bar{l}} + \frac{H + M}{t}} \\ & < & \frac{(H + M)(1 - \frac{1}{t}) + H + M}{(H + M)(1 - \frac{1}{t}) + \frac{H + M}{t}} = 2 - \frac{1}{t}. \end{split}$$

6 Extensions of Our Techniques

In this section, we extend our techniques presented in Section 3 to more general settings.

6.1 Single Parameter Domains

In this section, we show that in some single-dimensional settings the problem of designing revenue maximizing truthful-in-expectation mechanisms can be reduced to finding an outcome that maximizes the social welfare.

Definition 6.1 In a single-dimensional setting, each bidder i's type is represented by a real number v_i , and for each outcome $\omega \in \Omega$, there is a constant $\alpha_{i,\omega}$ such that bidder i's valuation for ω is $v_i \cdot \alpha_{i,\omega}$.

A combinatorial auction with known single-minded bidders is an example of the single-dimensional setting.

Theorem 6.2 In a single-dimensional setting, if there is an oracle that solves the social welfare maximization problem, then one can compute in polynomial time a revenue maximizing, truthful-inexpectation, ex-post IR mechanism in the explicit model.

Proof: In a single-dimensional setting, the type of bidders can be represented by a vector \mathbf{v} , where \mathbf{v}_i represents bidder i's type. Let \mathcal{D} be the support of the type distribution, and denote by $\Pr_{\mathcal{D}}(\mathbf{v})$ the probability of \mathbf{v} occurring. Let \mathcal{D}_{-i} be $\{\mathbf{v}_{-i} \mid \mathbf{v} \in \mathcal{D}\}$, \mathcal{T}_i be $\{v_i \mid \exists v_{-i} \text{ s.t. } (v_i, \mathbf{v}_{-i}) \in \mathcal{D}\}$, and \mathcal{T} be $\bigcup_i \mathcal{T}_i$.

For any randomized mechanism, given a bidding vector \mathbf{v} , it will output outcome ω with probability $x_{\mathbf{v},\omega}$, and charge bidder i an expected price $p_{i,\mathbf{v}}$.

By a similar argument as that in Section 3, we can solve the optimal mechanism design problem if we could solve the following linear program:

- Maximize: $\sum_{\mathbf{v} \in \mathcal{D}} \Pr_{\mathcal{D}}(\mathbf{v}) \sum_{i} p_{i,\mathbf{v}}$
- Subject to:
 - $\forall \mathbf{v} \in \mathcal{D}: \sum_{\omega \in \Omega} x_{\mathbf{v},\omega} \leq 1.$
 - $\forall i, \forall \mathbf{v} \in \mathcal{D}, \forall v_i' \in \mathcal{T}_i$:

$$\begin{aligned} & \mathbf{v}_i \sum_{\omega \in \Omega} \alpha_{i,\omega} x_{\mathbf{v},\omega} - p_{i,\mathbf{v}} \\ \geq & \mathbf{v}_i \sum_{\omega \in \Omega} \alpha_{i,\omega} x_{(v_i',\mathbf{v}_{-i}),\omega} - p_{i,(v_i',\mathbf{v}_{-i})} \end{aligned}$$

- $\forall i, \forall \mathbf{v}_{-i} \in \mathcal{D}_{-i}, \, p_{i,(0,\mathbf{v}_{-i})} = 0.$
- $\forall \omega \in \Omega, \forall \mathbf{v} \in \mathcal{D}, x_{\mathbf{v},\omega} \ge 0.$
- $-\forall i, \forall \mathbf{v} \in \mathcal{D}, p_{i,\mathbf{v}} > 0.$

If we can optimally solve the LP, we can run a mechanism that outputs ω^* at a bid vector \mathbf{v} with probability $x_{\mathbf{v},\omega^*}$, and charges bidder i a payment of $p_{i,\mathbf{v}} \cdot \frac{x_{\mathbf{v},\omega^*}\alpha_{i,\omega^*}}{\sum_{\omega \in \Omega} x_{\mathbf{v},\omega}\alpha_{i,\omega}}$.

Since Ω can be exponentially large, the LP above may involve exponentially many variables, but it has only polynomially many constraints. Writing out its dual, we get

¹²As we will show below, the LP can be solved in polynomial time using the ellipsoid method, therefore the sum in the denominator has only polynomially many nonzero entries, and hence can be computed efficiently.

- Minimize: $\sum_{\mathbf{v}} \gamma_{\mathbf{v}}$.
- Subject to:
 - $\forall \mathbf{v} \in \mathcal{T}, \forall \omega \in \Omega,$

$$\sum_{i} \alpha_{i,\omega} \sum_{v_i' \in \mathcal{T}_i \setminus \{v_i\}} \left(v_i' y_{i,(v_i',\mathbf{v}_{-i}),v_i} - v_i y_{i,\mathbf{v},v_i'} \right)$$

$$\geq -\gamma_{\mathbf{v}}$$

- $\forall i, \forall \mathbf{v} \in \mathcal{T}, v_i' \in \mathcal{T}_i \setminus \{v_i\}, \ y_{i,\mathbf{v},v_i'} \ge 0.$
- $\forall \mathbf{v} \in \mathcal{T}, \, \gamma_{\mathbf{v}} \geq 0.$

If there is a separation oracle, we can solve the dual. Since there are only polynomially many constraints in the second group, it suffices to give a separation oracle for the first group of constraints. But there are only polynomially many $\mathbf{v} \in \mathcal{D}$, and the problem boils down to the following: given any $\mathbf{v} \in \mathcal{D}$ and $\gamma_{\mathbf{v}}$, is there an $\omega \in \Omega$ such that

$$\sum_{i} \alpha_{i,\omega} \sum_{v_i' \in \mathcal{T}_i \setminus \{v_i\}} \left(v_i y_{i,\mathbf{v},v_i'} - v_i' y_{i,(v_i',\mathbf{v}_{-i}),v_i} \right) > \gamma_{\mathbf{v}}.$$

This problem can be solved by an oracle that, given a bid vector, outputs an outcome that maximizes the social welfare — feed the oracle with a bidding vector where bidder i's type is $\sum_{v'_i \in \mathcal{I}_i \setminus \{v_i\}} \left(v_i y_{i,\mathbf{v},v'_i} - v'_i y_{i,(v'_i,\mathbf{v}_{-i}),v_i} \right)$, and the left hand side becomes the social welfare of outcome ω . If the ω that the oracle returns has social welfare at most $\gamma_{\mathbf{v}}$, then no constraint for this \mathbf{v} is violated, otherwise we find a violated constraint. This completes the proof.

6.2 Multi-Parameter Domains

In this section we extend our technique of Section 3 to several multi-parameter settings and obtain optimal auctions in these settings. We set up a general framework that relates a linear program to revenue maximizing mechanism design, then explore specific settings with this perspective.

A truthful-in-expectation mechanism \mathcal{M} can be described by the following parameters: at a bid vector \mathbf{v} , \mathcal{M} allocates to bidder i a fraction $x_{i,S,\mathbf{v}}$ of each bundle $S \subseteq M$, and charges him an expected price $p_{i,\mathbf{v}}$. We want \mathcal{M} to be feasible, individually rational and truthful-in-expectation, and maximize the revenue. We use the following LP:

Maximize:
$$\sum_{\mathbf{v} \in \mathcal{D}} \Pr_{\mathcal{D}}(\mathbf{v}) \cdot p_{i,\mathbf{v}}$$
, s.t.

$$- \forall i, \mathbf{v} \in \mathcal{T}_{i}, S \subseteq M : \sum_{i} x_{i,S,\mathbf{v}} \leq 1$$

$$- \forall j \in M, \mathbf{v} \in \mathcal{T} : \sum_{i,j \in S} x_{i,S,\mathbf{v}} \leq 1$$

$$- \forall i, (\mathbf{v}_{i}, \mathbf{v}_{-i}) \in \mathcal{T}_{i}, (\mathbf{v}'_{i}, \mathbf{v}_{-i}) \in \mathcal{T}_{i} :$$

$$\sum_{S \subseteq M} v_{i}(S) x_{i,S,(\mathbf{v}_{i},\mathbf{v}_{-i})} - p_{i,(\mathbf{v}_{i},\mathbf{v}_{-i})}$$

$$\geq \sum_{S \subseteq M} v_{i}(S) x_{i,S,(\mathbf{v}'_{i},\mathbf{v}_{-i})} - p_{i,(\mathbf{v}'_{i},\mathbf{v}_{-i})}$$

$$- \forall i, \forall S \subseteq M, \mathbf{v} \in \mathcal{T} : x_{i,S,\mathbf{v}} \geq 0, p_{i,\mathbf{v}} \geq 0$$

$$- \forall i, \mathbf{v}_{-i} \in \mathcal{D}_{-i} : p_{i,(\mathbf{0},\mathbf{v}_{-i})} = 0.$$

Definition 6.3 For a solution $\{x_{i,S,\mathbf{v}}, p_{i,\mathbf{v}}\}_{i\in N,S\subseteq M,\mathbf{v}\in T}$ to the LP, we say that a mechanism \mathcal{M} α -decomposes the solution if, at each bid vector $\mathbf{v}\in \mathcal{T}_i$, for each bundle S and bidder i, \mathcal{M} allocates exactly $\alpha x_{i,S,\mathbf{v}}$ fraction of bundle S to bidder i, and charges the bidder an expected price of $\alpha p_{i,\mathbf{v}}$. When α is 1, we say that \mathcal{M} decomposes the solution.

Observation 6.4 If a mechanism \mathcal{M} α -decomposes an optimal solution to the LP above, then \mathcal{M} is truthful-in-expectation and the revenue of \mathcal{M} is at least an α fraction of the optimal auction.

Proof of the observation is essentially the same as that of Theorem 3.1. The problem of designing optimal mechanism, however, cannot be directly reduced to solving the LP. First, the number of both variables and constraints can be exponential in m. Second, even if we can solve the LP optimally, not all solutions can be decomposed by mechanisms. An easy counterexample is when m = n = 3, where each bidder i single-mindedly demands the bundle $M \setminus \{i\}$, having a valuation of 1 for it. Let \mathbf{v} be the only bid vector in this case, then the solution where $x_{i,M\setminus \{i\},\mathbf{v}} = \frac{1}{2}$, $p_{i,\mathbf{v}} = \frac{1}{2}$ for all i is an optimal solution to the LP, but it is obvious that no mechanism can decompose this solution.

6.2.1 Additive Valuations

In the additive domain, each bidder's valuation v_i is determined by his valuation of each item in M, and $v_i(S)$ for any $S \subseteq M$ is simply $\sum_{j \in S} v_i(j)$. If we use $x_{i,j,\mathbf{v}}$ to denote the fraction of item j being assigned to bidder i at bid vector \mathbf{v} , then

$$\sum_{S\subseteq M} x_{i,S,\mathbf{v}} v_i(S) = \sum_{S\subseteq M} x_{i,S,\mathbf{v}} \sum_{j\in S} v_i(j) = \sum_{j\in M} v_i(j) \sum_{S\ni j} x_{i,S,\mathbf{v}} = \sum_{j\in M} v_i(j) x_{i,j,\mathbf{v}}.$$

Therefore we are able to express the truthful-in-expectation condition in the LP in terms of polynomially many variables $\{x_{i,j,\mathbf{v}}, p_{i,\mathbf{v}}\}_{i\in N, j\in M, \mathbf{v}\in\mathcal{T}}$. The feasibility constraints can also be easily expressed as

$$\forall \mathbf{v} \in \mathcal{T}, \forall j \in M, \sum_{i} x_{i,j,\mathbf{v}} \leq 1.$$

Additionally, we have that

$$\forall i, \forall j \in M, \forall \mathbf{v} \in \mathcal{T}, x_{i,j,\mathbf{v}} \ge 0, p_{i,\mathbf{v}} \ge 0;$$

 $\forall i, \forall \mathbf{v}_{-i} \in \mathcal{D}_{-i}, p_{i,(\mathbf{0},\mathbf{v}_{-i})} = 0,$

then we have obtained a much smaller LP whose optimal solution has the same value as that of the original LP. Fortunately, we are able to decompose a solution for the new LP by a mechanism: given any feasible solution $\{x_{i,j,\mathbf{v}}, p_{i,\mathbf{v}}\}_{i\in N, j\in M, \mathbf{v}\in\mathcal{T}}$ for the LP, at bid vector \mathbf{v} ,

- if \mathbf{v} is in \mathcal{T} , for bidder i, if \mathbf{v}_{-i} is not in \mathcal{D}_{-i} , allocate nothing to i; otherwise allocate each item $j \in M$ with probability $x_{i,j,\mathbf{v}}$ to bidder i. If bidder i gets item j, then charge him a price $p_{i,\mathbf{v}} \cdot \frac{v_i(j)}{\sum_{j' \in M} v_i(j) x_{i,j',\mathbf{v}}}$, otherwise charge him nothing for this item.
- if \mathbf{v} is not in \mathcal{T} , no bidder gets allocated anything, and no payment is made either.

It is obvious that the mechanism allocates the items according to $x_{i,j,\mathbf{v}}$'s. To see that it also charges the right expected prices, just notice that at any bid vector $\mathbf{v} \in \mathcal{T}_i$, the expected price for bidder i is

$$\sum_{j \in M} x_{i,j,\mathbf{v}} p_{i,\mathbf{v}} \cdot \frac{v_i(j)}{\sum_{j' \in M} v_i(j') x_{i,j',\mathbf{v}}} = p_{i,\mathbf{v}}.$$

Since we can solve the new LP efficiently, we have proved the following theorem:

Theorem 6.5 For additive valuations, we can compute an optimal truthful-in-expectation mechanism in time polynomial to the number of bidders, the number of items, and the size of the support of the valuation distribution.

6.2.2 Unit Demand Valuations

In this domain, each bidder i has a valuation $v_i(j)$ for each item $j \in M$, and his valuation of a bundle $S \subseteq M$ is $\max_{j \in M} v_i(j)$. Therefore, each $v_i(\cdot)$ can also be described by a vector $\mathbf{v}_i \in \mathbb{R}^m$. For this domain we prove the following theorem:

Theorem 6.6 For unit demand valuations, we can compute an optimal truthful-in-expectation mechanism in time polynomial to the number of bidders, the number of items, and the size of the support of the valuation distribution.

Since each bidder does not distinguish a bundle S of size larger than 1 and the item in S that he values most, it is without loss of generality to assume that a mechanism allocates only bundles of size at most 1. Therefore in the LP, we have only variables $x_{i,j,\mathbf{v}}$ for all $i \in N$, $j \in M$ and $\mathbf{v} \in \mathcal{T}$, which allows us to solve the LP efficiently. Therefore it remains only to design a mechanism that implements a solution to the LP.

We observe that every solution to the LP can be described by a set of matrices $\{X^{\mathbf{v}}\}_{\mathbf{v}\in\mathcal{T}}$, where for each \mathbf{v} , $X^{\mathbf{v}}$ is a $n\times m$ matrix whose entries are nonnegative and satisfy the following constraints: (i) for each row $i\in N$, $\sum_{j\in M}X_{i,j}\leq 1$; (ii) for each column $j\in M$, $\sum_{i\in M}X_{i,j}\leq 1$. To implement a solution means that for every $\mathbf{v}\in\mathcal{D}$, the mechanism allocates item j to bidder i with probability $X_{i,j}^{\mathbf{v}}$, and in each realization, no bidder should get more than one item; in other words, each realization of the mechanism should be a $n\times m$ matrix whose entries are from $\{0,1\}$, subject to the same constraints (i)(ii). The problem therefore boils down to expressing a matrix in $\mathbb{R}^{n\times m}$ satisfying (i)(ii) as a convex combination of matrices in $\{0,1\}^{n\times m}$.

When m equals n, and if all constraints (i)(ii) hold with equality, then the problem is exactly expressing a doubly stochastic matrix by a convex combination of permutation matrices. This is exactly what the classical Birkhoff-von Neumann theorem tells us:

Theorem 6.7 (Birkhoff-von Neumann) Given any $n \times n$ doubly stochastic matrix, we can write it as a convex combination of permutation matrices, and the coefficients can be computed in time polynomial in n.

Therefore, if we can extend a general $n \times m$ matrices that satisfy constraints (i)(ii) to some larger doubly stochastic matrix in polynomial time, then we would be able to implement any LP solution. This is exactly what we are going to do, which completes the proof of Theorem 6.6.

Lemma 6.8 Given any $n \times m$ matrix A whose entries are nonnegative real numbers that satisfy

$$\forall i \in [n], \sum_{j} A_{ij} \le 1, \quad \forall j \in [m], \sum_{i} A_{ij} \le 1,$$

we can output in polynomial time a square matrix A' that is doubly stochastic, and the submatrix consisting of its first n rows and m columns is identical with A.

Proof: Without loss of generality, suppose $n \leq m$. We first make it an $m \times m$ square matrix by appending m - n all zero rows. Abusing the notation, we still call it A, as it still satisfies the condition in the theorem. Then we expand the matrix to a $2m \times 2m$ matrix B, which has four

 $m \times m$ submatrices. Therefore $B = \begin{bmatrix} A_1 & A_2 \\ A_3 & A_4 \end{bmatrix}$. We specify the four submatrices and show that B is doubly stochastic. We let A_1 be A itself, and A_4 be A^T , the transpose of A. Let A_2 be a diagonal matrix, whose i-th element on the diagonal is $1 - \sum_{j=1}^m A_{i,j}$; similarly, let A_3 be a diagonal matrix, whose j-th element on the diagonal is $1 - \sum_{i=1}^m A_{i,j}$. It is then obvious that for the first m rows and first m columns of B, the sum of elements in each of them is 1. For any of the last m rows, the sum of the elements is $1 - \sum_{j=1}^m A_{i,j} + \sum_{j=1}^m A_{i,j} = 1$. The same argument shows that the sum of elements in each of the last m columns is also 1. This completes the proof of the lemma.

6.2.3 OXS Valuations

In this domain, each bidder's valuation v_i can be described by a bipartite graph (V, E) with non-negative edge weights. The vertex set V is partitioned into two sets: the set M of items, and a set C whose elements are called *clauses*. Edges go from items to clauses. For a bundle $B \subseteq M$, the valuation $v_i(B)$ is defined to be the sum of edge weights in a maximum-weight matching of the induced subgraph on $B \cup C$. This class includes both additive valuations (the special case that the graph is a matching from M to C) and unit-demand valuations (the special case that the set C consists of a single element). We can interpret each clause in C as a demand that the bidder wishes to satisfy using a single element of M. The value of satisfying a clause depends on the element that is used to satisfy it, and the value of satisfying a set of clauses is the combined value of satisfying each one of them. We then interpret the value of a bundle to be the maximum value that can be achieved by satisfying a subset of clauses using distinct elements of the bundle.

Definition 6.9 A type distribution is simple if its support consists of only two types — denoted by v_L, v_H — that satisfy $v_L(B) \le v_H(B)$ for every bundle B.

Lemma 6.10 Consider a simple type distribution with $Pr(v_L) = \pi_L$ and $Pr(v_H) = \pi_H = 1 - \pi_L$. Fix two distributions D_L , D_H over bundles. There exists a truthful-in-expectation mechanism mapping t_i to D_i for $i \in \{L, H\}$, if and only if $v_L(D_L) + v_H(D_H) \ge v_L(D_H) + v_H(D_L)$. If the set of such mechanisms is nonempty, then the optimal revenue of any such mechanism (subject to individual rationality) is given by the formula

$$\operatorname{OptRev}(D_L, D_H) = v_L(D_L) - \pi_H v_H(D_L) + \pi_H v_H(D_H).$$

Proof: If $v_L(D_L) + v_H(D_H) < v_L(D_H) + v_H(D_L)$ then any mechanism mapping t_i to D_i for $i \in \{L, H\}$ violates weak monotonicity and is consequently not truthful in expectation. Otherwise, consider the posted-price mechanism with prices

$$p_L = v_L(D_L)$$

$$p_H = v_H(D_H) - v_H(D_L) + v_L(D_L).$$

At these prices, type v_L gets zero utility from receiving D_L and paying p_L , but the utility from receiving D_H and paying p_H is non-positive by weak monotonicity. Hence truthful bidding is weakly dominant for v_L . Type v_H gets utility $v_H(D_L) - v_L(D_L)$ regardless of whether her bid is v_H or v_L ; this is non-negative by our assumption of a simple type distribution. Hence our posted-price mechanism satisfies individual rationality and incentive compatibility.

The revenue of our mechanism is

$$(1 - \pi_H)v_L(D_L) + \pi_H(v_H(D_H) - v_H(D_L) + v_L(D_L)) = v_L(D_L) - \pi_Hv_H(D_L) + \pi_Hv_H(D_H).$$

To see that this is optimal, consider any other mechanism with allocation rule $t_i \mapsto D_i$ and prices p'_L, p'_H . Individual rationality implies $p'_L \leq p_L$. Incentive compatibility implies $p'_H \leq p'_L + v_H(D_H) - v_H(D_L)$, and the right side is less than or equal to p_H because $p'_L \leq p_L = v_L(D_L)$.

Lemma 6.11 When the type distribution is simple, an optimal mechanism must give v_H its utility maximizing bundle and must give v_L the bundle B that maximizes $v_L(B) - \pi_H v_H(B)$. In particular, for simple type distributions there is always an optimal mechanism that is deterministic.

Proof: Immediate from the formula for $OptRev(D_L, D_H)$.

Theorem 6.12 Let V be a class of valuation functions that is closed under scalar multiplication and such that the problem of maximizing f(B) - g(B) $(f, g \in V)$ is NP-hard, even when restricted to instances such that $\max_{B\neq\emptyset} \{f(B)/g(B)\}$ is between 1 and $2^{\text{poly}(n)}$. Then it is NP-hard to design optimal truthful-in-expectation mechanisms for one bidder with a simple type distribution over valuations in V.

Proof: Given $f, g \in \mathcal{V}$ let $\lambda = \max_{B \neq \emptyset} \{ f(B)/g(B) \}$. Assume $1 \leq \lambda \leq 2^{\text{poly(n)}}$. Define types v_L, v_H such that $v_L(B) = f(B)$ and $v_H(B) = \lambda g(B)$ for all B. Set $\pi_H = \lambda^{-1}$ and $\pi_L = 1 - \pi_H$. Our definition of λ ensures that this type distribution is simple. We have seen in Lemma 6.11 that constructing an optimal truthful-in-expectation mechanism is equivalent to finding the bundles B_L, B_H that maximize

$$v_H(B_H) = \lambda g(B_H)$$

and

$$v_L(B_L) - \pi_H v_H(B_L) = f(B_L) - g(B_L).$$

In particular, constructing an optimal truthful-in-expectation mechanism requires maximizing $f(B_L)$ – $g(B_L)$, which by hypothesis is NP-hard.

Theorem 6.13 It is NP-hard to design an optimal truthful-in-expectation mechanism for OXS bidders, even when there is a single bidder with a simple type distribution.

Proof: By Theorem 6.12, it suffices to prove that the problem of maximizing f(B) - g(B) when f, g belong to OXS is NP-hard. To do so, we reduce from Clique. Suppose we are given an undirected graph G = (V, E) with n vertices and m edges, and we wish to decide if it contains a k-clique. Let the items be edges of G and let the valuation functions be specified as follows.

$$f(B) = \min\left\{|B|, \binom{k}{2}\right\}$$

 $g(B) = \max\{|A| : A \subseteq B, \text{ every connected component of } A \text{ is either acyclic or unicyclic}\}.$

(Recall that a unicyclic graph is one that has exactly one simple cycle. Equivalently, it is a connected graph with p vertices and p edges, for some p.) Both of these are OXS valuation functions. Valuation f is represented by $\binom{k}{2}$ clauses, each of which assigns value 1 to every edge of G. Valuation g is represented by n clauses, each of which is associated to a vertex v of G and assigns value 1 to every edge incident to v.

If G contains a k-clique then the edges of this k-clique form a bundle such that $f(B) - g(B) = \binom{k}{2} - k = \binom{k-1}{2}$. Conversely, if G contains an edge set B such that $f(B) - g(B) \ge \binom{k-1}{2}$ then we may assume without loss of generality that $|B| \le \binom{k}{2}$. If the graph H = (V, B) has any connected component that is a tree, then we can remove the edges of this tree from B without changing the

value of f(B) - g(B). Consequently, we can assume without loss of generality that every connected component of H other than isolated vertices contains a unicyclic subgraph. Then g(B) is the number of non-isolated vertices in H. The relation $g(B) = f(B) - (f(B) - g(B)) \le {k \choose 2} - {k-1 \choose 2} = k$ implies that H has at most k non-isolated vertices. Let p be the number of such vertices, and let H_0 denote the induced subgraph on these p vertices. The graph H_0 has $p \le k$ vertices and $p + {k-1 \choose 2}$ edges, which can only happen if p = k and H_0 is a k-clique.

7 A Gap between Truthful-in-Expectation and Deterministic Truthful Mechanisms

This section describes a 3-bidder distribution whose optimal truthful-in-expectation mechanism is not deterministic. We furthermore prove that the revenue of this mechanism exceeds the revenue of the optimal deterministic truthful mechanism by a factor of at least 1.001.

7.1 Description of the example

The joint distribution of type profiles is supported on a 27-element subset of \mathbb{R}^3 . Each column of the following matrix represents a type profile in the support of the distribution.

$$\begin{bmatrix} 9 & 9 & 9 & 9 & 10 & 11 & 9 & 10 & 11 \\ 9 & 9 & 10 & 11 & 9 & 9 & 11 & 9 & 10 \\ 10 & 11 & 9 & 9 & 9 & 9 & 10 & 11 & 9 \end{bmatrix}$$

Each of these nine type profiles has probability $\frac{4}{126}$. In addition, for each type profile obtained by taking a column of the above matrix and increasing exactly one of its entries to 20, the probability of that type profile is $\frac{5}{126}$. The number of such type profiles is 18, so their total probability is $18 \cdot (5/126) = 90/126$. Combined with the matrix columns themselves, whose probabilities sum up to $9 \cdot (4/126) = 36/126$, we see that the given probabilities sum up to 1, meaning that they constitute a valid joint distribution.

We assume that bidders are numbered 1, 2, 3, and that bidder indices are interpreted modulo 3; for example, if i = 3 then bidder i + 1 refers to bidder 1. Let (v_1, v_2, v_3) denote the profile of bids. An optimal truthful-in-expectation mechanism \mathcal{M}_{TIE} can be described as follows.

- 1. If $\max\{v_1, v_2, v_3\} \ge 20$ then we give the item to the lowest-numbered bidder whose bid is at least 20.
- 2. Else, if $10 \le \max\{v_1, v_2, v_3\} < 20$, then bidder *i*'s probability of winning is equal to 1/2 if the other pair of bids (v_{i-1}, v_{i+1}) belongs to the following set of ordered pairs: $\{(9, 9), (9, 10), (11, 9)\}$. Otherwise, bidder *i*'s probability of winning is zero.
- 3. If $\max\{v_1, v_2, v_3\} < 10$ then no one wins.

A case analysis reveals that the probabilities never sum to more than 1, and that for every bidder i, for every profile of the other bids v_{-i} , the probability of winning is monotonically non-decreasing in v_i .

7.2 A linear program that eliminates payment variables

We begin by modifying the linear program from Section 3 to eliminate the payment variables and obtain an equivalent linear program whose only variables represent the allocation function. The fact

that this is possible is a manifestation of the Revenue Equivalence Theorem, but it can also be proven by a direct manipulation of the linear program.

Maximizing revenue in a truthful-in-expectation mechanism is equivalent to solving a linear program specified below, where subscript i ranges over bidders (i.e. i = 1, 2, 3) and subscript s ranges over "scenarios", i.e. bid profiles in the product of the supports of each bidder's distribution. Define a relation RB(i, s, t) to mean that s, t are two scenarios and that t is obtained from s by increasing (or preserving) player i's bid while leaving the other players' bids fixed.

In the original LP, we have variables x_{is} to denote the probability that bidder i gets the item in scenario s. We replace these variables by y_{is} 's that represent increments in x_{is} when bidder i's bid increases (with the other bids fixed), so that for each s and i, $x_{is} = \sum_{t:RB(i,s,t)} y_{it}$. Therefore, by requiring y_{is} to be nonnegative for each s, we guarantee the monotonicity of the mechanism. The feasibility condition $\sum_{i} x_{is} \leq 1$ can be directly translated as $\sum_{i,t:RB(i,t,s)} y_{it} \leq 1$.

In order to have an LP for the maximum revenue, we still need to specify payments. In the following we show that, given y_{is} 's, we can express the maximum revenue achievable without introducing new variables. ¹³

Suppose v_{is} denotes the valuation of bidder i in scenario s. When v_{is} is 0, by individual rationality we know that the expected payment p_{is} is 0. Let s' be the scenario in which bidder i has increased his bid to the next larger value in the support while all other bids remain unchanged. By truthfulness we have $x_{is'}v_{is'} - p_{is'} \ge x_{is}v_{is'} - p_{is}$, i.e., $p_{is'} \le v_{is'}(x_{is'} - x_{is}) + p_{is} = v_{is'}y_{is'}$. Inductively, for any scenario t we have that $p_{it} \le \sum_{s:R(i,s,t)} v_{is}y_{is}$. Therefore, the revenue of the mechanism can be no larger than if we simply set the expected payments in scenario t to be $\sum_{s:R(i,s,t)} v_{is}y_{is}$. It is easy to check that this payment scheme satisfies individual rationality conditions and the other truthful conditions. Therefore this payment scheme gives the maximum revenue under y_{is} 's, and we can express the revenue as

$$\sum_{s,i} \pi_s \sum_{t:RB(i,t,s)} v_{it} y_{it},$$

where π_s denotes the probability of scenario s. ¹⁴

To simplify notation, we define

$$\psi_{is} = v_{is} \cdot \left(\sum_{t:RB(i,s,t)} \pi_t \right),\,$$

and change the order of summations, the new objective function can be expressed as $\sum_{i,s} \psi_{is} y_{is}$.

Now we write out the full new LP, which we have shown to give the maximum revenue of truthful-in-expectation mechanisms:

$$\max \sum_{i,s} \psi_{is} y_{is}$$
s.t.
$$\sum_{i,s:RB(i,s,t)} y_{is} \le 1 \qquad \forall t$$

$$y_{is} \ge 0 \qquad \forall i,s$$

 $^{^{13}}$ This is in essence a rederivation of a characterization result from Myerson in the discrete case.

¹⁴One way of making these payments ex post individually rational is to charge a random amount to player i. Conditional on i winning in scenario t, the amount v_{is} is charged with probability y_{is}/x_{it} for every s such that RB(i, s, t).

The dual is the following linear program.

min
$$\sum_{t} z_{t}$$

s.t. $\sum_{t:RB(i,s,t)} z_{t} \ge \psi_{is}$ $\forall i,s$
 $z_{t} \ge 0$ $\forall t$

7.3 Analysis of the example

For the distribution specified in Section 7.1, the optimal primal and dual solutions are specified as follows. For notational convenience, we use a, b, c, d to denote 9, 10, 11, 20, respectively. Thus, for example $y_{2,adc}$ would denote the variable y_{is} for bidder i = 2 in scenario s = (a, d, c) = (9, 20, 11). Also for convenience, we will only specify the nonzero y_{is} and z_t variables.

The primal solution has 27 nonzero values. Nine of them are:

$$y_{2,aab} = y_{3,aab} = y_{1,aba} = y_{2,aba} = y_{1,baa} = y_{3,baa} = y_{1,aac} = y_{2,caa} = y_{3,aca} = 1/2$$
 (1)

In addition, for every scenario s in which player i's bid is 20, the primal variable y_{is} is equal to $1-(y_{it}+y_{iu}+y_{iv})$, where t, u, v are obtained from s by changing player i's bid to 9, 10, 11, respectively. Thus,

$$y_{1,daa} = y_{1,dac} = y_{1,dba} = y_{2,ada} = y_{2,cda} = y_{2,adb} = y_{3,aad} = y_{3,acd} = y_{3,bad} = 1/2$$

 $y_{1,dab} = y_{1,dca} = y_{1,dcb} = y_{2,bda} = y_{2,adc} = y_{2,bdc} = y_{3,abd} = y_{3,cad} = y_{3,cbd} = 1$

The dual solution has 27 nonzero values, one for each scenario. Nine of them are:

$$z_{aab} = z_{aba} = z_{baa} = z_{aac} = z_{aca} = z_{caa} = \frac{15}{126}$$

$$z_{acb} = z_{bac} = z_{cba} = \frac{2}{126}$$

In addition, for every scenario s in which one player's bid was raised to 20, the dual variable z_s is equal to $\frac{100}{126}$.

It remains to check that these primal and dual solutions are feasible, that they satisfy both primal and dual complementary slackness, and that the primal solution y is the unique solution satisfying complementary slackness with respect to z. (This last step is necessary in order to substantiate the claim that there is no deterministic truthful mechanism which gets as much revenue.)

Primal feasibility and primal complementary slackness are easy to check. To verify dual feasibility and dual complementary slackness, we need to check 192 constraints (3 players times 64 scenarios) and we do it using a five-case analysis.

Case 1: Pairs i, s such that at least one bid in s is equal to 20. The value of ψ_{is} is equal to $k_{is} \cdot v_{is} \cdot \left(\frac{5}{126}\right)$, where k_{is} denotes the number of scenarios t such that RB(i, s, t) holds. The value of $\sum_{t:RB(i,s,t)} z_t$ is $k_{is} \cdot \frac{100}{126}$. Since $v_{is} \leq 20$ for all i, s, we see that these constraints are always satisfied, and that the tight constraints are precisely those with $k_{is} = 0$ or $v_{is} = 20$.

Case 2: All other pairs i, s such that $y_{is} > 0$. There are 9 remaining pairs i, s such that $y_{is} > 0$, and they break up into 3 orbits under the action of the symmetry group that cyclically permutes the bidders' identities. It suffices to check one representative of each of these orbits, for example the constraints corresponding to primal variables $y_{2,aab}, y_{3,aab}, y_{1,aac}$. These constraints are

$$\psi_{2,aab} = z_{aab} + z_{acb} + z_{adb}$$

$$\psi_{3,aab} = z_{aab} + z_{aac} + z_{aad}$$

$$\psi_{1,aac} = z_{aac} + z_{bac} + z_{dac}$$

We now compute that

$$\psi_{2,aab} = 9 \cdot \left(\frac{4}{126} + \frac{4}{126} + \frac{5}{126}\right) = 9 \cdot \frac{4+4+5}{126} = \frac{117}{126}$$

$$z_{aab} + z_{acb} + z_{adb} = \frac{15}{126} + \frac{2}{126} + \frac{100}{126} = \frac{117}{126}$$

$$\psi_{3,aab} = 10 \cdot \left(\frac{4}{126} + \frac{4}{126} + \frac{5}{126}\right) = 10 \cdot \frac{4+4+5}{126} = \frac{130}{126}$$

$$z_{aab} + z_{aac} + z_{aad} = \frac{15}{126} + \frac{15}{126} + \frac{100}{126} = \frac{130}{126}$$

$$\psi_{1,aac} = 9 \cdot \left(\frac{4}{126} + \frac{4}{126} + \frac{5}{126}\right) = 9 \cdot \frac{4+4+5}{126} = \frac{117}{126}$$

$$z_{aac} + z_{bac} + z_{dac} = \frac{15}{126} + \frac{2}{126} + \frac{100}{126} = \frac{117}{126}$$

which confirms dual feasibility and complementary slackness in these cases.

Case 3: All remaining pairs (i, s) such that $\pi_s > 0$. When all bids are less than 20, there are only nine scenarios s such that $\pi_s > 0$, namely the nine columns of the matrix above. For each column of the matrix there are three choices of i, making for 27 pairs (i, s) in total. However, 9 of these pairs were checked in Case 2 above. This leaves 18 pairs that form 6 orbits under the action of the cyclic symmetry group. The following list of 6 constraints contains one representative of each orbit.

$$\psi_{1,aab} \leq z_{aab} + z_{dab}$$

$$\psi_{2,aac} \leq z_{aac} + z_{adc}$$

$$\psi_{3,aac} \leq z_{aac} + z_{aad}$$

$$\psi_{1,acb} \leq z_{acb} + z_{dcb}$$

$$\psi_{2,acb} \leq z_{acb} + z_{adb}$$

$$\psi_{3,acb} \leq z_{acb} + z_{acd}$$

The left sides of these 6 constraints are computed as follows.

$$\psi_{1,aab} = 9 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{81}{126}$$

$$\psi_{2,aac} = 9 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{81}{126}$$

$$\psi_{3,aac} = 11 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{99}{126}$$

$$\psi_{1,acb} = 9 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{81}{126}$$

$$\psi_{2,acb} = 11 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{99}{126}$$

$$\psi_{3,acb} = 10 \cdot \left(\frac{4}{126} + \frac{5}{126}\right) = \frac{90}{126}$$

Note that the left side of each constraint is at most $\frac{99}{126}$. The right side of each constraint is at least $\frac{102}{126}$, because in each of the six constraints, the first term on the right side is at least $\frac{2}{126}$ and the second term is equal to $\frac{100}{126}$. Therefore, each of the six constraints holds, which completes Case 3.

Case 4: Pairs (i,s) such that $\pi_s = 0$ but $\psi_{is} > 0$. If $\psi_{is} > 0$ then there is a scenario t such that $\pi_t > 0$ and RB(i,s,t) holds. Consider the least such t, i.e. the one obtained from s by raising i's bid by the minimum amount. Then $\psi_{it} = \psi_{is} \cdot (v_{it}/v_{is}) > \psi_{is}$. As $\pi_t > 0$, we have already verified the constraint $\sum_{u:RB(i,t,u)} z_u \ge \psi_{it}$ in one of the earlier cases. Now it follows that $\sum_{u:RB(i,s,u)} z_u > \psi_{is}$, i.e. the dual constraint indexed by (i,s) holds and it is not tight.

Case 5: Pairs (i, s) such that $\psi_{is} = 0$. In this case, it trivially holds that $\psi_{is} \leq \sum_{t:RB(i,s,t)} z_t$, with equality if and only if all of the dual variables in the sum on the right are zero.

We are now in a position to prove that every optimal primal solution satisfies (1). The dual variables z_t are strictly positive for every $t \in \{aab, aba, baa, aac, aca, aca, acb, bac, cba\}$. Via complementary slackness, this gives nine equations that must be satisfied by every optimal primal solution.

$$\sum_{i,s:RB(i,s,t)} y_{is} = 1 \qquad \forall t \in \{aab, aba, baa, aac, aca, caa, acb, bac, cba\}.$$
 (2)

Of the primal variables y_{is} that participate in these nine linear equations, many of them are required, by complementary slackness, to take the value 0 at any optimal primal solution because the corresponding dual constraint is not tight. We can determine which of the relevant variables y_{is} are allowed to take a nonzero value by reviewing the case analysis above. If (i, s) satisfies RB(i, s, t) for some $t \in \{aab, aba, baa, aac, aca, caa, acb, bac, cba\}$, then $\psi_{is} > 0$ and no bid in s is equal to 20. This excludes Cases 5 and 1, respectively. None of the dual constraints in Cases 3 and 4 are tight, so none of the corresponding variables y_{is} can take a nonzero value. This leaves Case 2, which corresponds to the nine variables occurring in (1). Rewriting the system of linear equations (2) in terms of these nine variables, we obtain the linear system

$$\begin{bmatrix} 1 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 1 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \\ 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix} \begin{bmatrix} y_{2,aab} \\ y_{3,aab} \\ y_{1,aba} \\ y_{2,caa} \\ y_{1,aba} \\ y_{1,aba} \\ y_{2,aba} \\ y_{3,aca} \end{bmatrix} = \begin{bmatrix} 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \end{bmatrix}$$

$$(3)$$

The matrix on the left side is invertible, so the unique solution of the linear system is the one given in (1).

7.4 Bounding the integrality gap

Going a step further, we can bound the integrality gap in this example by observing that integer solutions of the primal LP must satisfy an additional constraint. The key observation is that the

constraints of the primal LP imply the relation

$$\begin{bmatrix} 1 & 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 & 1 & 0 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 1 & 0 & 0 & 0 & 0 & 0 & 0 & 0 & 1 \end{bmatrix} \begin{bmatrix} y_{2,aab} \\ y_{3,aab} \\ y_{1,aac} \\ y_{3,baa} \\ y_{1,baa} \\ y_{1,aba} \\ y_{1,aba} \\ y_{1,aba} \\ y_{2,aba} \\ y_{3,aca} \end{bmatrix} \begin{bmatrix} 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \\ 1 \end{bmatrix}$$

$$(4)$$

$$y_{2,aab} + y_{3,aab} + y_{1,aac} + y_{3,baa} + y_{1,baa} + y_{2,caa} + y_{1,aba} + y_{2,aba} + y_{3,aca} \le \frac{9}{2}.$$

Together with the constraints $y_{is} \in \mathbb{Z}$ for all i, s, this implies the stronger inequality

$$y_{2,aab} + y_{3,aab} + y_{1,aac} + y_{3,baa} + y_{1,baa} + y_{2,caa} + y_{1,aba} + y_{2,aba} + y_{3,aca} \le 4.$$
 (5)

If we add this constraint into the primal LP, it modifies the dual by adding an extra variable ζ that enters the dual objective function with coefficient 4, and that enters various dual constraints (those corresponding to primal variables occurring in (5)) with coefficient 1. If we now set

$$z_{aab} = z_{aba} = z_{baa} = z_{aac} = z_{aca} = z_{caa} = \frac{13}{126}$$

$$z_{acb} = z_{bac} = z_{cba} = 0$$

$$\zeta = \frac{4}{126}$$

and leave the remaining dual variables unchanged, it maintains dual feasibility. This can be verified by repeating the case analysis above. Cases 1,4,5 are unaffected by the change. In Case 2 the change in the z variables reduces the right side of each constraint by $\frac{4}{126}$ but this is compensated by the introduction of ζ into the right side. In Case 3 the change in the z variables reduces the right side of each constraint by $\frac{2}{126}$, but the analysis in Case 3 established that the right side of each constraint already exceeded the left side by at least $\frac{3}{126}$, so reducing the right side by $\frac{2}{126}$ maintains dual feasibility.

Consequently, the objective value of the new dual LP at this feasible solution constitutes an upper bound on the value of any integer primal solution. The new dual objective value is

$$4 \cdot \frac{4}{126} + 6 \cdot \frac{13}{126} + 18 \cdot \frac{100}{126} = \frac{1894}{126},$$

whereas the old dual objective value was

$$6 \cdot \frac{15}{126} + 3 \cdot \frac{2}{126} + 18 \cdot \frac{100}{126} = \frac{1896}{126}.$$

Thus, the revenue of the optimal truthful-in-expectation mechanism improves on the revenue of any deterministic truthful mechanism by at least a factor of $\frac{1896}{1894} > 1.001$.

Remark: In the above example, if we take out from the support all points that have a bid 20 in it, we get a smaller support of 9 points. From the randomized mechanism in the example we induce a mechanism on this smaller support. We claim that it is not implementable by any universally truthful mechanism on this support, i.e., it cannot be expressed a convex combination of deterministic truthful mechanisms.

To see this, consider any deterministic truthful mechanism and let (y_{is}) denote the corresponding LP solution. Since the values y_{is} are all integers, we proved above that inequality (5) is satisfied. Our truthful-in-expectation mechanism does not satisfy this linear inequality (it has $y_{2,aab} + y_{3,aab} + y_{1,aac} + y_{3,baa} + y_{1,baa} + y_{2,caa} + y_{1,aba} + y_{2,aba} + y_{3,aca} = \frac{9}{2}$), and hence we have shown that even on this smaller support, this truthful-in-expectation mechanism cannot be written as a convex combination of deterministic truthful mechanisms.

Note that in this remark, we used only the fact a < b < c and not the concrete values of a, b and c. Therefore we have shown the following lemma, which is asserted in the second sentence of Theorem 4.7.

Lemma 7.1 For three bidders, each bidder having only three possible values in the support, there is a truthful in expectation mechanism that cannot be implemented by any universally truthful mechanism.

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